



Greening Scotland

To hear about the current trends in environmental attitudes and behaviours of the people of Scotland and to engage in the debate to take this agenda forward...

You are invited to attend ...

A morning conference that will publicise the findings of the recently completed Scottish Environment Attitudes and Behaviours Survey (SEABS). It will also announce the launch of the Scottish Environment Social Evidence Network (SESEN) to which you will be invited to join. You will be among other key players from the broad community of users and producers of social and economic evidence on the environment in Scotland providing a good opportunity to network and share information. It will be chaired by **Andrew Darnton** a well-known expert in pro-environmental and sustainable lifestyle behaviours.

Date: 09 March 2009
Time: 10:00 – 12:00 followed by a networking lunch to 14.00
Venue: [The Hub](#) (Main Hall), Castlehill, Edinburgh Old Town
Official host: Scottish Government
Cost: Free

The event will comprise:

- **Presentation of the SEABS findings and how this will be used to inform future Scottish Government policy and research agenda**
- **Responses to the SEABS findings by well-known speakers from the Scottish Government, government agencies, academia, NGO's and the Scottish political arena**
- **The launch of SESEN, an introduction to what has already been achieved and an invitation to join the network**
- **Opportunity to network with key actors of the policy and research community over lunch**

Respond now:

You are encouraged to respond early to this invitation as acceptances are on a first come, first served basis up to 100 delegates. To attend or for more information please contact Gillian.Stuart@scotland.gsi.gov.uk giving your name, organisation and designation. A final programme will be issued to you prior to the event

Disabled access:

The venue has; level access or lift access to the main hall, Induction Loop system, disabled toilet facilities, passenger lift with voice announcements and brail buttons. Guide dogs are welcome and there are designated orange badge parking spaces outside the venue.

This event is sponsored by the Economic and Social Research Council and is part of the festival of social Science week, 6-15 March 2009. See www.esrcsocietytoday.ac.uk
SNIFFER is the Secretariat to SESEG (The SESEN steering Group) and is the co-organiser of this event.

S E S E G

Scottish Environment
Social Evidence Group



SEABS

The aim of the SEABS'08 is to produce dedicated, sound and up-to-date robust social survey data on environmental attitudes and behaviours, representative of the current views of the Scottish people, and supporting the development and delivery of environmental policy, with a focus on climate change. Questionnaire content includes: energy efficiency in the home; travel and transport; eco-friendly purchasing; reduce and reuse; greenspace; wellbeing and includes some specific questions regarding views and knowledge of climate change and actions households might take to help reduce emissions. The survey also examines environmental attitudes and some of the barriers to pro-environmental behaviours.

SESEN

The Scottish Environment Social Evidence Network (SESEN) is a Scottish Government initiative to establish, co-ordinate and maintain a network of social science professionals in Scotland. The aim of SESEN is to bring strategic direction to the generation of social and economic research on the environment in Scotland. It provides policy makers with the socio-economic understanding to measure progress towards key policy targets. Particular benefits for this community will stem from improved knowledge transfer, collaborative working, more effective use of evidence and through tackling cross-cutting issues.

To find out more about SESEN, contact sesen@sniffer.org.uk